

NATIONAL OPEN UNIVERSITY OF NIGERIA

Plot 91, Cadastral Zone, NnamdiAzikiwe Express Way, Jabi - Abuja

FACULTY OF MANAGEMENT SCIENCES 2021_2 EXAMINATION

COURSE CODE: MKT 301

COURSE TITLE: CONSUMER COOPERATIVE

CREDIT UNIT: 2

INSTRUCTION: 1. Indicate your Matriculation Number clearly

- 2. Attempt question one (1) and any other two (2) questions; three questions in all
- 3. Question one (1) is compulsory and carries 30 marks, while the other questions carry 20 marks each.
- 4. Present all your points in a coherent and orderly Manner

TIME ALLOWED: 2Hours

- 1a. Explain the history and strength of consumer cooperative in Nigeria today. (10marks)
- 1b. Highlight both internal and external factors that hindered the advancement of cooperative societies in Nigeria. (10marks)
- 1c. Discuss the organisation and management of consumer cooperative. (10marks)
- 2a. Write notes on the divisions and sub-division of the types of Cooperatives:
 - i. The Consumer Approach
 - ii. The Producer Approach (10marks)
- 2b. Explain the qualities of Hired manager in the Cooperative societies. (10marks)
- 3a. Discuss the various sources finances available to the cooperative societies. (7marks)
- 3bi. Identify accounting books and records kept by cooperative societies? (7marks)
- 3bii. Explain the importance of accounting records to cooperative societies. (6marks)
- 4a. Outline the criteria that can be employed in the distribution of surplus in the cooperative societies as stipulated in section 34 of the Nigerian cooperative societies act. (10marks)
- 4b. Discuss the major organs of cooperative societies. (10marks)